Legal notice and privacy policy

The Urgentissime company, concerned about the rights of individuals, particularly with regard to automated processing, and in a desire for transparency with its customers, has put in place a policy covering all such processing, the purposes pursued by the latter and the means of action available to individuals so that they can best exercise their rights.

For further information on the protection of personal data, please consult the following website: https://www.cnil.fr/

Continued browsing of this site implies unreserved acceptance of the following terms and conditions of use.

The current online version of these terms of use is the only one applicable during the entire period of use of the site and until a new version replaces it.

Article 1 - Legal information

1.1 Site (hereinafter referred to as "the Site"):

https://MaydayMayday.net

1.2 Publisher (hereinafter "the Publisher"):

Urgentissime EURL with capital of € 1,000.00 with registered office at: 13 rue de Passy 75016 Paris

represented by Rolland FRADET, in his capacity as Managing Director

registered with the RCS of 933432080-00010

phone number: 0644397283

e-mail address: rolland@maydaymayday.net

1.3 Host (hereinafter "the Host"):

MaydayMayday is hosted by Experta Evolution, whose head office is located at 37, boulevard Carabacel 06000 Nice.

Article 2 - Access to the site

Access to and use of the site are reserved for strictly personal use. You undertake not to use this site or the information or data contained therein for commercial, political or advertising purposes or for any form of commercial solicitation, in particular the sending of unsolicited e-mails.

Article 3 - Site content

All trademarks, photographs, texts, comments, illustrations, images (animated or not), video sequences, sounds, as well as all computer applications that may be used to operate this site and, more generally, all elements reproduced or used on the site are protected by current intellectual property laws.

They are the full and complete property of the publisher or its partners. Any reproduction, representation, use or adaptation, in any form whatsoever, of all or part of these elements, including computer applications, without the prior written consent of the publisher, is strictly forbidden. The fact that the publisher does not initiate proceedings as soon as it becomes aware of such unauthorized use does not imply acceptance of said use and waiver of prosecution.

Article 4 - Site management

For the proper management of the site, the publisher may at any time :

- suspend, interrupt or limit access to all or part of the site, restrict access to the site, or to certain parts of the site, to a specific category of Internet users;
- delete any information that could disrupt its operation or contravene national or international laws;
- suspend the site for updates.

Article 5 - Responsibilities

The publisher cannot be held responsible for any failure, breakdown, difficulty or interruption in operation, preventing access to the site or any of its functions. The equipment you use to connect to the site is your sole responsibility. You must take all appropriate measures to protect your equipment and your own data, in particular from virus attacks via the Internet. You are also solely responsible for the sites and data you consult.

The publisher cannot be held responsible for any legal action taken against you:

- as a result of using the site or any service accessible via the Internet;
- as a result of your failure to comply with these terms and conditions.

The publisher is not responsible for any damage caused to you, to third parties and/or to your equipment as a result of your connection to or use of the site, and you waive any claim against it in this respect.

Should the publisher be the subject of amicable or legal proceedings as a result of your use of the site, it may take action against you to obtain compensation for all damages, sums, sentences and costs that may arise from such proceedings.

Article 6 - Hypertext links

The publisher authorizes users to set up hypertext links to all or part of the site. Any link must be removed on simple request from the publisher.

Any information accessible via a link to other sites is not published by the publisher. The publisher has no rights whatsoever to the content of any linked site.

Article 7 - Data collection and protection

Your data is collected by Urgentissime.

Personal data means any information relating to an identified or identifiable natural person (data subject); an identifiable person is one who can be identified, directly or indirectly, in particular by reference to a name, an identification number or one or more factors specific to his or her physical, physiological, genetic, mental, economic, cultural or social identity.

Any personal information collected on the site is mainly used by the editor to manage relations with you and, where applicable, to process your orders.

The personal data collected is as follows:

- full name
- mail address
- phone number

Article 8 - Right of access, rectification and deletion of your data

Pursuant to the regulations applicable to personal data, users have the following rights:

- right of access: users may exercise their right of access to their personal data by writing to the e-mail address given below. In this case, before exercising this right, the Platform may request proof of the user's identity in order to verify its accuracy;
- the right of rectification: if the personal data held by the Platform are inaccurate, they may request that the information be updated;
- the right of deletion of data: users may request the deletion of their personal data, in accordance with applicable data protection laws;
- the right to restrict processing: users may request the Platform to restrict the processing of personal data in accordance with the assumptions set out in the RGPD:
- the right to object to data processing: users may object to their data being processed in accordance with the assumptions set out in the RGPD;
- the right to portability: customers can request that the Platform return the personal data they have provided, so that it can be transferred to a new

You can exercise this right by contacting us at the following address:

13 rue de Passy 75016 Paris .

Or by email to:

rolland@maydaymayday.net

All requests must be accompanied by a signed photocopy of a valid identity document, and must indicate the address at which the publisher may contact the applicant. A reply will be sent within one month of receipt of the request. This one-month period may be extended by two months if the complexity of the request and/or the number of requests so require.

In addition, and since the law n°2016-1321 of October 7, 2016, people who so wish, have the possibility of organizing the fate of their data after their death. For more information on the subject, you can consult the CNIL website: https://www.cnil.fr/.

Users can also lodge a complaint with the CNIL on the CNIL website: https://www.cnil.fr.

We recommend that you first contact us before filing a complaint with the CNIL, as we will be happy to help you resolve your problem.

Article 9 - Use of data

The personal data collected from users is used to provide and improve the Platform's services and to maintain a secure environment. The legal basis for processing is the performance of the contract between the user and the Platform. More specifically, the uses are as follows:

- access and use of the Platform by the user;
- managing the operation and optimization of the Platform;
- implementation of user assistance;
- verification, identification and authentication of data transmitted by the user;
- personalize services by displaying advertisements based on the user's browsing history and preferences;
- prevention and detection of fraud, malware and security incident management;
- management of any disputes with users;
- sending commercial and advertising information, according to the user's preferences;

Article 10 - Data retention policy

The Platform retains your data for as long as is necessary to provide you with its services or support.

To the extent reasonably necessary or required to satisfy legal or regulatory obligations, settle disputes, prevent fraud and abuse or enforce our terms and conditions, we may also retain some of your information as necessary, even after you have closed your account or we no longer need it to provide our services to you.

Article 11- Sharing personal data with third parties

Personal data may be shared with third-party companies exclusively within the European Union, in the following cases:

- when the user publishes publicly accessible information in the Platform's free comment areas;
- when the user authorizes a third-party website to access his/her data;
- when the Platform uses the services of service providers to provide user support, advertising and payment services. These service providers have limited access to user data for the purposes of providing these services, and are contractually obliged to use it in accordance with the provisions of the applicable regulations on the protection of personal data;
- if required by law, the Platform may transmit data in order to pursue claims against the Platform and to comply with administrative and judicial proceedings.

Article 12 - Commercial offers

You may receive commercial offers from the publisher. If you do not wish to receive such offers, please click on the following link: rolland@maydaymayday.net.

Your data may be used by the publisher's partners for commercial prospecting purposes. If you do not wish this, please click on the following link: rolland@maydaymayday.net.

If, when consulting the site, you access personal data, you must refrain from any collection, any unauthorized use and any act that may constitute an infringement of the privacy or reputation of persons. The publisher declines all responsibility in this respect.

Data is stored and used for a period that complies with current legislation.

Article 13 - Cookies

What is a "cookie"?

A "cookie" is an electronic file deposited on a terminal (computer, tablet, smartphone, etc.) and read, for example, when consulting a website, reading an e-mail, installing or using software or a mobile application, regardless of the type of terminal used (source: https://www.cnil.fr/fr/cookies-traceurs-que-dit-la-loi).

The site may automatically collect standard information. Any information collected indirectly will only be used to monitor the volume, type and pattern of traffic

using this site, to develop the design and layout of the site and for other administrative and planning purposes and generally to improve the service we offer you.

Where appropriate, "cookies" issued by the site editor and/or third-party companies may be deposited on your terminal, with your consent. In this case, the first time you browse this site, a banner explaining the use of cookies will appear. Before continuing navigation, the customer and/or prospect must accept or refuse the use of cookies. The consent given will be valid for a period of thirteen (13) months. The user may deactivate cookies at any time.

The following cookies are present on this site:

Google cookies:

- Google analytics: measures website audience;
- Google tag manager: makes it easier to implement tags on pages and manage Google tags;
- Google Adsense: Google's advertising network, using websites or YouTube videos as a medium for its ads;
- Google Dynamic Remarketing: offers dynamic advertising based on previous searches;
- Google Adwords Conversion: tool for tracking adwords advertising campaigns;
- DoubleClick: Google's advertising cookies for displaying banners.

The lifetime of these cookies is thirteen months.

Article 14 - Photographs and representation of products

The photographs of products, accompanying their description, are not contractual and do not bind the publisher.

Article 15 - Applicable law

The present conditions of use of the site are governed by French law and are subject to the jurisdiction of the courts of the publisher's registered office, subject to a specific attribution of jurisdiction arising from a particular legal or regulatory text.

Article 16 - Contact us

If you have any questions or require information about the products presented on the site, or about the site itself, you can leave a message at the following address: rolland@maydaymayday.net.

This <u>legal notice and privacy policy</u> were created on the Rocket Lawyer website.